Report

**Career Mitra**

Career Mitra (A Job Portal for Brass City and nearby Areas)

horizontal line

# Placeholder image

# Introduction

Career Mitra is a Web Portal and Mobile application, which helps to find brass workers, Artisan, Kaamgaar to find a job with searching criteria like preferred skill and location and work profile. It also helpful to “post job” and “search Kaamgaar” based on job- seeker profile. Industries or Employer can download resume of job seeker.Search Kaamgaar candidate based on their job profile.

## Issues :

* Last Job posted 2 years ago
* Lack of functionality
* Only a single job section which has all A, B ,C category jobs. Job sections should be created for different job profiles .
* Filter option currently not upto mark in search jobs .

## Improvements :

* Improve Productivity:
  + Provide clear and concise instruction for job application and internship submissions.
* Ensure scalability :
  + Use cloud based hosting like Amazon Web Services (AWS) that provide scalability options to handle increasing user traffic.
  + Implement auto scaling to automatically add or remove resources based on demand.
  + Utilize load balancing to distribute traffic evenly across multiple servers.
* Enhance Website reach :
  + Optimize our website for SEO(Search Engine Optimization) by using relevant keywords, metatext, and descriptive URL.
  + Regularly publish high quality and engaging content related to government jobs, internships and career advice
  + Utilize social media platforms to promote website and engage with target audience.
  + Collaborate with other relevant website organizations and influencers to expand reach.
* User Feedback Analytics:
  + Integrate analytics tools like Google Analytics to track user behavior and make data driven improvements
  + Provide a feedback mechanism for user to report any issue or suggest improvements
* Enhance security:
  + Implement user authentication and authorization mechanism to ensure secure access to sensitive information
  + Regularly backup website data to prevent data loss in case of any unforeseen events
* Optimize Website Performance:
  + Optimize images by compressing them without compromising quality
  + Minify and compress javascript , CSS and HTML Files to reduce file Sizing and improve loading speed
  + Enable browser caching to allow repeated visitors to load website faster

## Conclusions :

* Career Mintra is an exceptional website that offers valuable resources and tools for individuals seeking to enhance their careers and achieve professional success.
* With its user-friendly interface, comprehensive job listings, insightful career advice, and robust skill development courses,
* Embracing this platform's offerings can unlock new opportunities, broaden your skill set, and ultimately help you achieve your career aspirations.
* With Career Mintra the possibilities for personal and professional growth are endless.